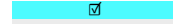


**CURRICULUM B.A. BUSINESS ADMINISTRATION**  
myStudies, 180 ECTS Credits

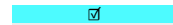


Month	Model 1: Programme Start October			Model 2: Programme Start January			Model 3: Programme Start April			Model 4: Programme Start July			
	Courses			Courses			Courses			Courses			
Oct													
Nov	Business Mathematics	Organizational Behavior	Management Accounting										
Dec													
Jan													
Feb	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics							
Mar													
Apr	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics	Academic Integrity & Writing for Business	Business 101	Managerial Economics				
May													
Jun	Lecture-Free Period												
Jul	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	Introduction to Academic Work	Principles of Management	Global Corporations and Globalization	
Aug													
Sep	Lecture-Free Period												
Oct	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	Business Mathematics	Organizational Behavior	Management Accounting	
Nov													
Dec													
Jan													
Feb	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0	Supply Chain Management I	International Marketing	Statistics	Supply Chain Management I	International Marketing	Statistics	
Mar													
Apr	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Sustainability	International HR Management	International Accounting	Academic Integrity & Writing for Business	Business 101	Managerial Economics	
May													
Jun	Lecture-Free Period												
Jul	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	Corporate Finance and Investment	Research Methods	Supply Chain Management II	
Aug													
Sep	Lecture-Free Period												
Oct	Digital Business Models	Agile Project Management	Elective A Course a	Elective A Course b	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making	Entrepreneurship and Innovation	Service Operations Management	Intercultural and Ethical Decision-Making
Nov													
Dec													
Jan													
Feb	Corporate Governance and Strategy	Elective B Course c	Elective B Course d	Corporate Governance and Strategy	Elective B Course c	Elective B Course d	Collaborative Work	International Brand Management	Leadership 4.0	Collaborative Work	International Brand Management	Leadership 4.0	
Mar													
Apr	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Seminar: Current Issues in Internat. Management	Elective C Course e	Elective C Course f	Sustainability	International HR Management	International Accounting	
May													
Jun	Lecture-Free Period												
Jul	Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			Bachelor Thesis			
Aug													
Sep	Lecture-Free Period												
Oct					Digital Business Models	Agile Project Management	Elective A Course a	Elective A Course b	Digital Business Models	Agile Project Management	Elective A Course a	Elective A Course b	
Nov													
Dec													
Jan													
Feb													
Mar													
Apr													
May													

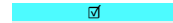


Here you see the order in which you study your courses in presence depending on your personal study start in October, January, April or July. Each semester consists of two blocks. In each block, you attend classes on campus for usually three courses to deepen the content in direct exchange with your fellow students and lecturers. You have lecture-free periods in both June and September, which you can spend reviewing and preparing for exams. Attending the courses on campus is mandatory and will be evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.

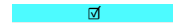
Each block concludes with a two-week exam preparation phase. You can defer those exams to a later date that you do not want to take during this period. This way, your exam phases are always spread evenly over the year. Exceptions to this are courses that count as admission requirements for other courses.



Attention: Attendance times may vary slightly depending on public holidays and the federal state holidays the campus is located in.



If you are studying Model 2, 3 or 4 you will have to start your Bachelor Thesis before completing your final courses.



Note: You can already start with your thesis earlier than the designated block, once you have met the minimum amount of credit points required to enter.

Elective A-	Elective B-	Elective C-
<b>Applied Sales</b> a) Applied Sales I b) Applied Sales II <b>Business Intelligence</b> a) Business Intelligence b) Project: Business Intelligence <b>Managing People and Fundamentals of Business Psychology</b> a) Introduction to New Work b) Business Psychology <b>Online and Social Media Marketing</b> a) Online Marketing b) Social Media Marketing <b>Personnel Psychology and Corporate Communication</b> a) Personnel Psychology b) Corporate Communication <b>Intrapreneurship</b> a) Innovation Management b) Project: Design Thinking <b>Agile Management and Global Sourcing</b> a) Agile Management b) Global Sourcing	<b>Fundamentals of Operations Research</b> c) Mathematics: Linear Algebra d) Operations Research <b>Introduction to Data Science and Programming with Python</b> c) Introduction to Data Science d) Introduction to Programming with Python <b>IT Service Management</b> c) IT Service Management d) Project: IT Service Management <b>Smart Factory</b> c) Smart Factory I d) Smart Factory II <b>Salesforce Platform Management</b> c) Salesforce Fundamentals d) CRM with Salesforce Service Cloud <b>Salesforce Platform Development</b> c) Salesforce Platform App Builder d) Salesforce Platform Developer	<b>Applied Sales</b> e) Applied Sales I f) Applied Sales II <b>Business Intelligence</b> e) Business Intelligence f) Project: Business Intelligence <b>Salesforce Platform Management</b> e) Salesforce Fundamentals f) CRM with Salesforce Service Cloud <b>Salesforce Platform Development</b> e) Salesforce Platform App Builder f) Salesforce Platform Developer <b>Foreign Language French</b> e) Certificate Course French f) Foreign Language French <b>Foreign Language German</b> e) Certificate Course German f) Foreign Language German <b>Foreign Language Italian</b> e) Certificate Course Italian f) Foreign Language Italian <b>Foreign Language Spanish</b> e) Certificate Course Spanish f) Foreign Language Spanish <b>Personnel Psychology and Corporate Communication</b> e) Personnel Psychology f) Corporate Communication <b>Fundamentals of Operations Research</b> e) Mathematics: Linear Algebra f) Operations Research <b>Introduction to Data Science and Programming with Python</b> e) Introduction to Data Science f) Introduction to Programming with Python <b>IT Service Management</b> e) IT Service Management f) Project: IT Service Management
<b>Managing People and Fundamentals of Business Psychology</b> e) Introduction to New Work f) Business Psychology <b>Online and Social Media Marketing</b> e) Online Marketing f) Social Media Marketing <b>Smart Factory</b> e) Smart Factory I f) Smart Factory II <b>Accounting and Financing</b> e) Startup Financing f) Accounting and Balancing <b>Intrapreneurship</b> e) Innovation Management f) Project: Design Thinking <b>Agile Management and Global Sourcing</b> e) Agile Management f) Global Sourcing <b>Mastering Prompts</b> e) Artificial Intelligence f) Project: AI Excellence with Creative Prompting Techniques <b>Microsoft ERP - Dynamics 365 Business Central - Functional Consultant</b> e) Project: Dynamics 365 Business Central - Financial Company Setup with Focus on Sales and Distribution f) Project: Dynamics 365 Business Central - Business Processes <b>SAP - SAP S/4HANA Business Process Integration - Application Associate</b> e) Project: SAP S/4HANA - Financial Company Setup f) Project: SAP S/4HANA - Business Processes <b>Career Development</b> e) Personal Career Plan f) Personal Elevator Pitch <b>Stadium Generate Internship</b>		

Course Information	Course Code	Course	ECTS Credits	Type of Exam
Business Mathematics	BWM401_E	Business Mathematics	5	Exam
Organizational Behavior	DLBBW001_E	Organizational Behavior	5	Written Assessment: Case Study
Management Accounting	DLBMA01	Management Accounting	5	Exam/Written Assessment: Written Assignment
Supply Chain Management I	DLBDS01	Supply Chain Management I	5	Exam
International Marketing	DLBDS02	International Marketing	5	Exam
Statistics	BSTA01_01_E	Statistics	5	Exam
Academic Integrity and Writing for Business	DLBBAW01_E	Academic Integrity and Writing for Business	5	Written Assessment: Written Assignment
Business 101	DLBBB01_E	Business 101	5	Exam/Written Assessment: Written Assignment
Managerial Economics	DLBBWE01_E	Managerial Economics	5	Exam
Introduction to Academic Work	DLBSCAW01	Introduction to Academic Work	5	Basic Workbook
Principles of Management	DLBBAPW01_E	Principles of Management	5	Written Assessment: Case Study
Global Corporations and Globalization	DLBLOG101_E	Global Corporations and Globalization	5	Exam
Entrepreneurship and Innovation	DLBBE0101_E	Entrepreneurship and Innovation	5	Written Assessment: Written Assignment
Service Operations Management	DLBSM01	Service Operations Management	5	Written Assessment: Written Assignment
Intercultural and Ethical Decision-Making	DLBES0M01	Intercultural and Ethical Decision-Making	5	Written Assessment: Case Study
Collaborative Work	DLBSCW01	Collaborative Work	5	Oral Assignment
International Brand Management	DLBDSIMB02	International Brand Management	5	Exam
Leadership 4.0	DLBWP01_01_E	Leadership 4.0	5	Exam
Sustainability	DLBBS01_01_E	Sustainability	5	Exam
International HR Management	DLBINTHR01_E	International HR Management	5	Written Assessment: Case Study
International Accounting	DLFIAC01_E	International Accounting	5	Exam/Advanced Workbook
Corporate Finance and Investment	DLBFCF01	Corporate Finance and Investment	5	Written Assessment: Written Assignment
Research Methods	DLBBARM01_E	Research Methods	5	Written Assessment: Written Assignment
Corporate Governance and Strategy	DLBBACGS01_E	Corporate Governance and Strategy	5	Written Assessment: Case Study
Digital Business Models	DLBDOB01	Digital Business Models	5	Exam/Advanced Workbook
Agile Project Management	DLBSCAPM01	Agile Project Management	5	Written Assessment: Project Report
Seminar: Current Issues in International Management	DLBINSTATIM01_E	Seminar: Current Issues in International Management	5	Written Assessment: Research Essay
Supply Chain Management II	DLBDS02C02	Supply Chain Management II	5	Exam
ELECTIVE A-		e.g. Online and Social Media Marketing	10	
ELECTIVE B-		e.g. Smart Factory	10	
ELECTIVE C-		e.g. Business Intelligence	10	
Bachelor Thesis		Bachelor Thesis	9	Bachelor Thesis
		Thesis Defense	1	Presentations: Colloquium



- Electives: Choose one module with two courses from the Elective A, one module from the Elective B and one module from the Elective C.

Note: Elective modules where the minimum number of participants is not reached will only be offered online (distance learning). However, IU ensures that there are always electives on campus.